



Canadian Union of Public Employees
Manitoba Division

August 22, 2025

TO: CUPE MANITOBA WINNIPEG AREA LOCAL PRESIDENTS

**RE: INVITATION: OFFICIAL LAUNCH EVENT FOR WE WORK FOR MANITOBA:
A KIDS' ACTIVITY BOOK ON PUBLIC WORKERS**

Sisters, Brothers, Friends,

On Friday, August 29th, you are invited to CUPE Manitoba's provincial launch event for our kids' activity book, *We Work for Manitoba: A Kids' Activity Book on Public Workers*.

What: Official public launch of CUPE MB children's book *We Work for Manitoba: A Kids' Activity Book on Public Workers*. Light refreshments will be served and government representatives and media will be invited to cover the event.

When: Friday, August 29, 2025, 1:00 PM

Where: CUPE Training Centre, 7th floor, Union Centre, 275 Broadway, Winnipeg–Treaty 1. Metered parking available on the street, or in the pay lot behind Union Centre.

RSVP: Please email info@cupe.mb.ca to attend.

Background: CUPE Manitoba is excited to announce the launch of a new educational initiative designed to help kids better understand the important roles public sector workers play in their communities: *We Work for Manitoba: A Kids' Activity Book on Public Workers*. Through puzzles, mazes, games, and illustrations, the children's book highlights the wide array of public services that sustain Manitobans and their communities, and the workers who provide them – from educational assistants and health care aides, to school bus drivers and parks workers.

The free activity book is a great educational tool for families, educators, and community

groups, providing an opportunity for conversations about public service and community responsibility.

The *We Work for Manitoba* activity book is now available for free to schools, clinics, and community organizations across the province. Locals are encouraged to speak to employers about making this free resource available. Orders can be placed here: <https://cupe.mb.ca/activitybook/>

We hope that you can join us at this exciting launch!

Thank you.

In Solidarity,

A handwritten signature in black ink, appearing to read 'Gina McKay', with a stylized flourish at the end.

Gina McKay
President
CUPE Manitoba

DW/COPE342

CC: Lee McLeod, Regional Director – Manitoba